



RIXML.org

Quarterly Update

2016-Q1

RIXML Standards Committee



Document Version: 1.0
Document Publication Date: 2016 April 14

Executive Director
Jack Roehrig

Standards Committee
Salvatore Restivo

RIXML.org
c/o Jordan & Jordan
5 Hanover Square, 21st. Floor
New York, NY 10004

Office: 212-655-2948
Fax: 212-422-8570

rixml@jandj.com
www.rixml.org

RIXML.org Limited ("RIXML") is a UK incorporated company. Content is provided solely by RIXML and is not representative of the views of any one shareholder. Unless otherwise stated RIXML is solely responsible for content. Terms and conditions of use are published on the web site at www.rixml.org. Copyright 2000-2016. All rights reserved.

Highlights from the January Meeting

Michael Mayhew, founder of Integrity Research Associates, presented his annual Research Business Outlook to the RIXML membership gathered at Goldman Sachs for the first meeting of 2016.

Our featured speaker stressed four components to his outlook:

- Declining short-term equity market conditions will decrease commissions and research payments.
- Coming MiFID-II regulations will encourage asset managers to be more selective in choosing and paying for research.
- The trend toward passive investing presents a significant longer-term challenge to research industry growth.
- Investment banking, asset management, and wealth management must pick up the slack in research funding left by declining commissions.

Our continued gratitude to Michael and Integrity Research for their time and expertise.

Deirdre Goldenbogen, our Marketing Coordinator, also reviewed her Marketing & Documentation Plan. She covered upcoming initiatives and goals for 2016, as well as anticipated participation from the membership.



Michael Mayhew (center, back)



Jack Roehrig (left), Mark Daniels (right)

2015 RIXML Leadership Award

The RIXML organization announced its 2015 Leadership Award recipient – Mark Daniels of Thomson Reuters. Mark has made significant contributions to RIXML over many years, from both the Research business and technology perspectives. One of our voting members cited “the consistent leadership and expertise that Mark brings to us and his elevated role this year specifically.” We are grateful and pleased to acknowledge those contributions with this award. Congratulations to Mark.

Emerging Technology

Mark led three calls for our Emerging Technology work stream since our last Quarterly Meeting – on February 5th, March 3rd, and April 1st. The group also met for an in-person workshop on March 10th hosted by Chris Williams and S&P Capital IQ in New York.

The regular calls focused on several key agenda items – e.g. progress on our Link-Back work stream, especially the notion of an Entitlements API, plus summary results from Sara Noble’s

broker survey. We also discussed some new topics, such as the JSON data interchange format and a recent article from XBRL on its uses.



Sara Noble (center, right)

Tech Workshop

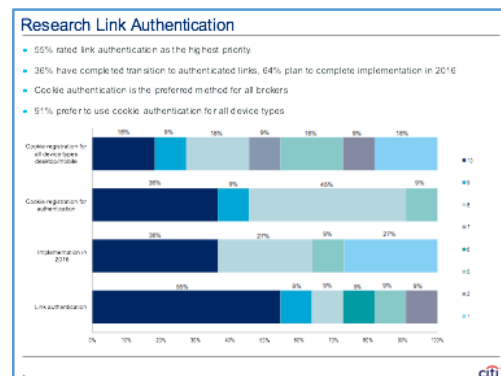
S&P Capital IQ hosted our March 10th Tech Workshop down on Water Street. We followed the agenda outlined below.

Agenda

- Inflight activities - updates
 - Broker Working Group
 - Link-Back
 - Entitlements API
 - Componentization
- Emerging Technologies Discussion
 - JSON
 - Well established and continued momentum
 - [Recent support from XBRL](#)
 - Implications
 - [ReactJS](#)
 - JavaScript library for building UIs
 - Open Source – Developed by Facebook and gaining adoption from notable web properties
 - Virtual DOM – big benefits in easing cross platform support
 - [Implications](#)

Sara Noble from Citi presented the results of a broker survey she conducted during the prior weeks. Her survey queried brokers about their current status and plans for several Link-Back related areas, such as Research Link Authentication, Device Registration, Cookie Authentication, Entitlement Types, Vendor Link-Backs, Vendor Link-Back PDF, and Offline Workflows.

The survey attempted to help us all understand the process of transitioning to digital content relative to our industry peers. It identified focus areas to prioritize development of best practices and standards around the rollout and adoption of digital content. Presenting results in this forum offered an opportunity to share related client experience and potential technical tools toward reducing friction in content consumption.





Future Financial

Digital media technologies are bringing unprecedented levels of flexibility and efficiency to the creation and delivery of high-value content.

At the March 16th Future Financial conference hosted by EidosMedia at the Conrad Hotel in New York, several RIXML members learned from those with first-hand experience of managing the digital transformation process, like the financial organizations already transforming their operations using digital platforms like EidosMedia's Méthode, and experts from other industries who shared digital transformation experience useful to the financial world.

D'Arcy Carr of Morgan Stanley Research was one of the guest speakers and offered her views on industry trends and opportunities.



D'Arcy Carr

Content Automation Survey & Whitepaper

We are grateful to Dave White and his colleagues at Quark for sharing their recently released survey and white paper which highlights trends and provides insights into the emerging Content Automation market.

InfoTrends, the market research and strategic consulting firm, conducted a survey in conjunction with Quark to find out more about content strategies and challenges among enterprise organizations. The results uncovered data that supports the need for content automation solutions that solve issues related to customer experience, enterprise content management, omni-channel publishing and more.

<http://blog.quark.com/2016/03/infographic-content-automation-survey-results-2016/>

