NEWS RELEASE

November 19, 2024
FOR IMMEDIATE RELEASE

for more information, contact:
Deirdre Goldenbogen, Director
RIXML_info@RIXML.org

RIXML welcomes Macrobond Financial as a new member

RIXML, an industry group comprised of buy-side financial services firms, sell-side financial services firms, and vendors who provide products and services for distributing investment research and capturing investment interactions, is excited to announce that Macrobond Financial has joined RIXML as our newest member.

RIXML serves as a forum for discussing key issues in the investment research space, including new formats for content delivery (audio, video, and interactive), ESG and other emerging topics, and ways in which artificial intelligence will impact investment research. Working together, member firms have developed the RIXML Standards Suite, a collection of XML standards used to classify, organize, and describe investment research and interactions, as well as a series of guidance documents to address best practices.

Macrobond is a leading provider of global economic and financial data and technology for investment research professionals, with over 900 customers spanning the buyside and sellside. Macrobond enhances research team efficiency by facilitating seamless collaboration and sharing of interactive, time-series visualizations in investment research reports, across internal platforms, websites and social media.

In making the announcement, RIXML Director Deirdre Goldenbogen shared that "Macrobond's deep experience with macroeconomic and financial data and the interactive presentation of time series content will bring a valuable perspective. It is particularly timely, as RIXML members are currently working together to update the RIXML Standards Suite to address the changes in the types of investment research content being produced, the wider variety of formats that investment research now takes, and the need to locate and describe specific sections within a research item. We look forward to our partnership with Macrobond and to their contributions."

Steph Covert, CEO of Macrobond, added that "We are excited to join RIXML, an organization dedicated to advancing global standards for financial research metadata. By aligning buyside and sellside research within a unified framework, together we bring greater transparency and efficiency in research distribution. This collaboration will enhance the quality and reach of insights across the financial community, empowering stakeholders with a more streamlined and impactful research-sharing experience."

Please submit any questions or feedback to the RIXML Program Office at rixml_info@rixml.org.

# # # # #